

Annual Certifications

The voluntary PhRMA Guiding Principles on Direct-to-Consumer Advertisements about Prescription Medicines (DTC Principles) state that PhRMA will identify on its website all companies that voluntarily and independently commit to abide by the DTC Principles and will identify companies that complete, at the appropriate time, annual certifications that they have policies and procedures in place to foster compliance with the DTC Principles.

The following companies have provided annual certifications of their commitment to abide by the DTC Principles:

Company	Certification
AbbVie Inc.	6/2/22
Amgen Inc.	4/18/23
Astellas US, LLC	4/2/23
AstraZeneca LP	2/3/17
Biogen	5/15/21
Boehringer Ingelheim Pharmaceuticals, Inc.	8/30/23
Bristol-Myers Squibb	4/29/22
Celgene Corporation	7/30/19
Daiichi Sankyo, Inc.	6/21/23
Eisai Inc.	1/18/24
Eli Lilly and Company	3/13/23
EMD Serono, Inc.	10/21/20
Forte Bio-Pharma L.L.C.	6/14/21
Genentech, Inc.	3/24/23
Genzyme Corporation, A Sanofi Company	4/6/21
Gilead Sciences, Inc.	4/15/22
GlaxoSmithKline	12/8/23

Company	Certification
Intra-Sana Laboratories L.L.C.	6/14/21
Ipsen Biopharmaceuticals Inc	12/10/20
Leadiant Biosciences, Inc.	11/30/22
Lundbeck LLC	7/13/23
Merck & Co., Inc.	4/16/23
Novartis Pharmaceuticals Corporation	3/28/18
Otsuka America Pharmaceutical, Inc.	5/3/23
Pfizer Inc	12/11/23
Regeneron Pharmaceutical Inc.	6/27/18
Sanofi	7/31/23
Shionogi Inc.	6/23/20
Shire	8/1/17
Sunovion Pharmaceuticals Inc.	3/22/17
Takeda Pharmaceuticals U.S.A., Inc.	7/2/18
Theravance Biopharma US, Inc.	3/23/21
UCB, Inc.	11/1/23